



**Internet too Slow?**



**Phone Line Tied Up?**



**Road Runner is the Answer**



“The Internet always tied up our home’s telephone line – ‘hello, I’d like to use the phone now!’”

The internet gets a real workout at our place. First it’s Dad checking his stocks and sports. Mom likes to surf on the net for vacations. And diet tips.

By the time I get home from school, my brother is on it. He *says* it’s homework. He’s also chatting online with a girl from San Antonio.

Well, I wanted to do some chatting for real, you know, on the phone! But is the computer ever *not* being used? Hardly!

Then Dad got **Cox Road Runner** high speed data service and my life has changed. You see, **Road Runner** doesn’t use a phone line so it’s never tied up by the computer. My social life is saved! And the phone actually rings once in a while. *Amazing!*”

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“It was so slow I couldn’t stand it any longer.

I felt like I was *crawling* to every web page I went. My 56K modem just wasn’t moving fast enough. Waiting for pictures to unfold on my screen seemed like forever. It almost wasn’t worth the trouble to turn the computer on. I wanted to see the weather report – today, not tomorrow! I felt so...captive.

Then I went over to a buddy’s house that had **Cox Road Runner**. *Awesome!* He could download up to twelve pages a minute more than I could with my 56K\*. *That’s fast!*

So, I called **Cox** and ordered **Road Runner** high speed data service for my own. Now instead of ‘click’ and wait, it’s ‘click, click, click, click, click, click, click.’

Thanks **Road Runner**. You were a cool cartoon, but you’re an even cooler internet service. My MP3 collection is now a reality. **Road Runner rocks!**



“I thought the only way we could speed up the web was to sign a long term contract. I was wrong.

I knew our slow modem was making it tough to enjoy the internet for both Bobby and myself. But I had thought the alternative meant signing our life away to a long-term contract with early termination fees. And that’s something I didn’t want to do. *What if I didn’t like it?*

Well, one day Bobby asked me to look into **Cox Road Runner** high speed data service. He said it simply uses our existing cable line and requires no long term contract!

Now we’ve got superfast internet anytime we want it, 24/7. Up to almost 25 times faster than our old 56K modem.\*

You know, sometimes it pays to listen to your son.”

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# ROAD RUNNER

## HIGH SPEED ONLINE™

Cox Road Runner is LIGHTNING fast, delivering Web pages and other Internet material to your computer at speeds up to 50 times faster than a 28.8 kbps dial-up modem. Experience speeds of up to 1,500 kbps downstream and up to 192 kbps upstream. You'll spend your time surfing, not waiting for pages to download. For the first time, it makes sense to use video, audio, animation, and virtual reality on the Internet. In other words, **Cox Road Runner** doesn't just race, it rockets! Plus, no extra phone lines are needed because **Cox Road Runner** uses your existing cable line!



- No phone line needed.
- Downloads up to 12 more pages/minute than a 56K modem.
- Connected 24/7 (all the time!) No busy signals.
- Your own custom start page that delivers the info you want – sports, stocks and more!
- 5 email addresses & 5MB of personal webspace for photos, music and video.
- Courteous customer - support 24 hours a day.
- No long term contracts.
- Watch cable, talk on the phone, and use the Internet at the same time.
- Go to [www.cox.com/fairfax](http://www.cox.com/fairfax) for more information!



**Now only \$29.95 per month<sup>†</sup>**  
**Call Now for Special Offer!**

**(XXX) XXX-XXXX**

<sup>†</sup> Rate for current Fairfax County cable customers in Cox Road Runner ready areas. Does not include installation costs or cable modem rental (if needed). Rate for non-cable customers is \$39.95 plus installation costs and cable modem rental (if needed).

### Comparison of File Transfer Rates

33 Kbps telephone modem



56.6 Kbps telephone modem



128 Kbps ISDN modem



Road Runner cable modem



\*Actual speeds will vary. Internet limitations, the Road Runner network and the customer's computer configuration affect data speed. Network management needs may require Cox to modify maximum upstream and/or downstream rates. Valid in Cox Road Runner serviceable areas only. Cable modem required to receive Road Runner service. For more information, visit [www.cox.com/xxxx](http://www.cox.com/xxxx). Rates apply to Road Runner service only. Cable TV installation is not included and is priced separately. \*\*30 day money-back guarantee applies to refund of installation fee, first month's Road Runner service fee (plus modem rental). Taxes and other costs excluded. To receive refund, customer must notify of his/her dissatisfaction with Cox Road Runner within 60 days of installation. ROAD RUNNER character and name are registered trademarks of Warner Bros. Offer available to customers in Cox wired, serviceable, residential locations. ©2001 Cox Communications, Inc. All rights reserved.

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**Tired of Waiting?**