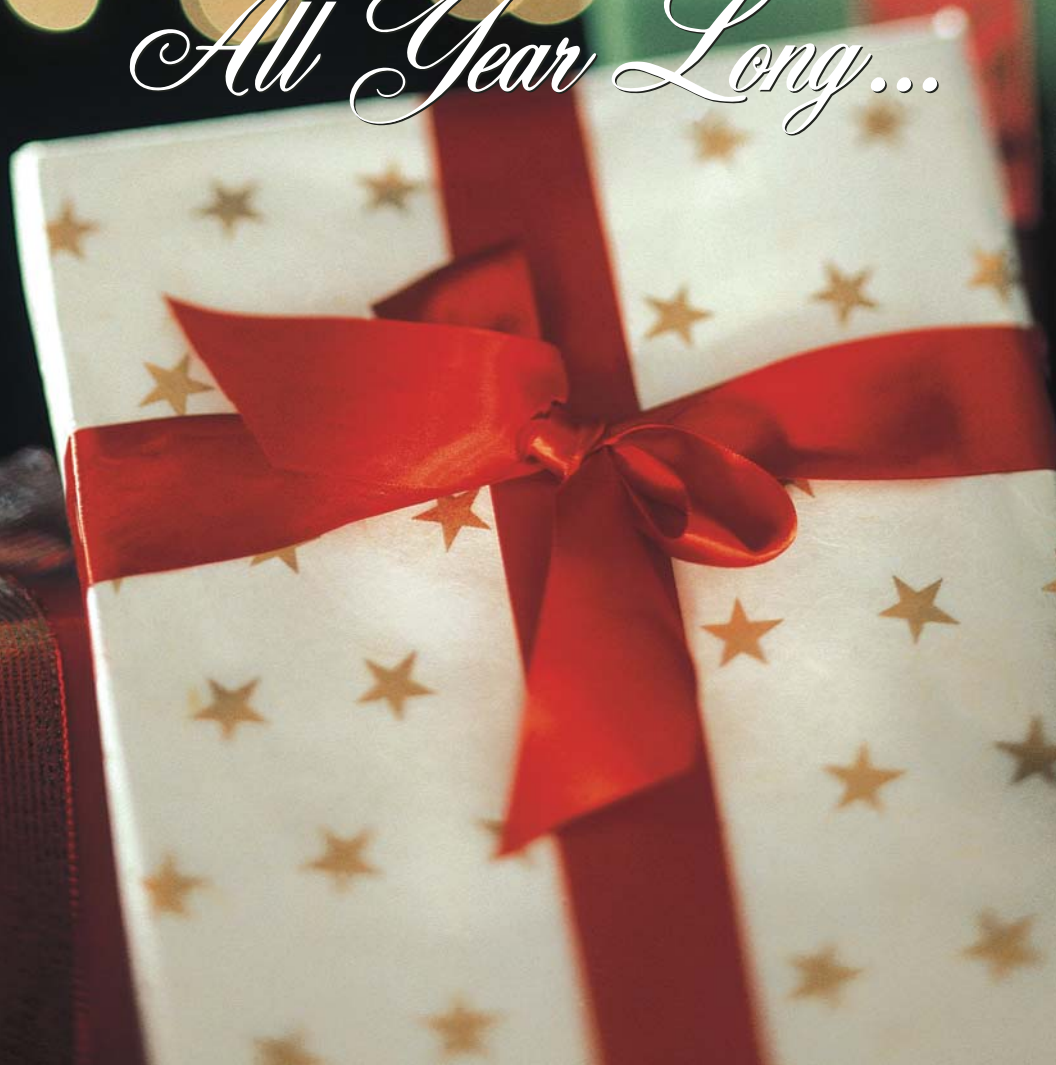


*Give Yourself
the Gift that
Keeps on Giving
All Year Long...*



Get Cox Digital Cable for HALF PRICE!

See Offer Panel for Details

The holidays are soon upon us. And what better way to celebrate this special time of year than by giving your family a gift that is appreciated all year long — **Cox Digital Cable** opens up a whole new world of options and lets you pick the packages that are perfect for you and your family. Take a look at the chart below and see which services might enhance your family's entertainment.

Cox Standard Service

(Cox Limited Basic and Expanded Basic)



70 Channels including all your local broadcast channels.



Standard Service is FREE on all your additional outlets



24-Hour technical support



No equipment necessary



No long-term contracts required.

Add **Cox Digital Cable** for a lot more selection and value!

Cox Digital Cable

Over 250 channels including...



5 Channels from Discovery Networks



Cox On-screen Interactive Program Guide, Digital Converter and Remote



45 Music Choice Channels



Your choice of three different Digital Packages:

- ◆ Movies,
- ◆ Sports & Information,
- ◆ Variety



Access to Over 60 Pay-Per-View Channels

- ◆ Top Movies Every 30 Minutes
- ◆ Access to Eight Sports Packages
- ◆ Special Events



Choice of over 30 Premium channels

Add **Premium Services** and **Digital Packages**



Two Weeks Notice on HBO® in December.



Comic actor Martin Lawrence returns to his stand-up roots on Showtime in Dec. with this hilariously confessional concert.

DIGITAL GATEWAY

Includes Interactive Program Guide, Music Choice and Access to Pay-Per-View

DIGITAL BASIC

Includes Digital Gateway plus a choice of one package: Movie, Variety or Sports & Information

DIGITAL DELUXE

Includes Digital Gateway plus all three packages: Movie, Variety and Sports & Information

DIGITAL HD SERVICE

Get any of the digital services above, plus your choice of the available HD Networks

COX DIGITAL SUITE

Get a Special Discount when you order Cox Cable and Cox High Speed Internet!

With Cox Digital Cable, you get more!

- NINE Channels of HBO®
- EIGHT Channels of Showtime®
- FIVE Channels of STARZ!® plus Encore®

Now that's value!

The Lord of the Rings: The Two Towers © 2003 New Line Productions, Inc. TM Lic. To NLP, Inc. All Rights Reserved.



The second installment of the epic J.R.R. Tolkien trilogy appears on STARZ! in Dec. Frodo the hobbit braves terrible dangers in an attempt to destroy the magical ring. Double Oscar Winner, including Best Visual Effects.

Don't wait!

CALL NOW!

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FT. WALTON

682-5131
CRESTVIEW

or Order online at
www.cox.com/gulfcoast

Cox High Speed Internet For HALF PRICE and a \$19.95 Modem!

See Offer Panel for Details

- Get up to twice the available download bandwidth that local DSL providers offer; and up to 100 times faster than a 28.8K dialup connection.
- You will no longer miss important phone calls when you are surfing the Internet. With Cox High Speed Internet you can surf the Internet, watch TV, & use the phone all at the same time.
- With **Cox High Speed Internet** your connection is Always On with no more frustrating dialup, busy signals or disconnects.
- 7 email addresses and up to 70MB of your own Personal Web Space.
- With **Cox High Speed Internet** you will not have to sign a long-term contract that has hefty penalties if you cancel within a year.
- **Cox** offers customer phone support 24/7 as well as comprehensive online support at <http://support.cox.net>.
- **Cox** offers a 30-day "Risk Free" guarantee*, which means that when you try **Cox High Speed Internet** you have nothing to lose.
- **GOT MORE THAN ONE COMPUTER?** **Cox** can now help you connect up to four computers in your home. Ask how!

Compare Speed. Compare Cost. Compare Value!

| | COX High Speed Internet | BellSouth® FastAccess® DSL | Sprint FastConnect® DSL |
|------------------|--------------------------------|----------------------------|-------------------------|
| Downstream Speed | Up to 3 Mbps | Up to 1.5 Mbps | Up to 1.5 Mbps |
| Upstream Speed | Up to 256 Kbps | Up to 256 Kbps | Up to 256 Kbps |
| Price Per Month | \$39.95* | \$49.95 | \$64.95 |

Published online rates indicated effective as of 09/02/03



Cox's High Speed Internet is the best Christmas Present Ever!

Don't Miss Out! Just Call 478-0200
Or Buy Online at www.cox.com/gulfcoast

Offer expires 1/16/04 and is available only to new Cox High Speed Internet residential customers in Cox wired, serviceable locations. Customer's computer must have an open USB port or an installed Network Interface Card (NIC). Cable modem purchase or rental required. Download speed comparisons based upon a comparison of Cox's maximum download speeds of 3Mbps with a 1.5Mbps DSL connection and a 28.8Kbps dialup connection. Actual speeds may vary. For more information about speed, visit www.cox.com/speed. Uninterrupted or error-free service not guaranteed. 30-day risk free guarantee entitles customer to rebate of installation fee, modem purchase costs (if purchased from Cox), and first month's Cox High Speed Internet service fee, but excludes applicable taxes, franchise fees and charges for other Cox services. \$39.95 monthly service fee reflects a \$10.00 discount for customers who also subscribe to Cox Cable or Cox Digital Cable. Rates are subject to change and do not include equipment fees, applicable taxes, surcharge or other fees. *Cox Communications Consumer Tracking Survey, 4th quarter 2001. Other restrictions apply. ©2003 Cox Communications, Inc. All rights reserved.

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Get the New Cox High Definition Service for Half Price NOW!

Let Cox Bring You this Exciting 'Picture Perfect' Technology for the Holidays!



High Definition Service from Cox provides seven channels of programming in a high-resolution digital wide screen TV format.

Now the dream of a virtual "home theatre" has become a reality. The video lover in your home has seen Nirvana! Watch sports like you are actually there. Experience films as if you're sitting in the theater.

High Definition Service from Cox gives you the highest quality picture and sound:

- **1080i™ resolution**
(twice the color resolution and a picture that's up to six times sharper than traditional TV)
- **Dolby® Digital 5.1 surround sound audio**
- **Theater wide-screen format**
- **Unlike Satellite no equipment to purchase**

*Available only to residential customers in Cox wired, serviceable locations. Subscription to Cox Limited Service, Cox Digital Cable Service plus converter rental required to receive High Definition Service from Cox. HBO HDTV & SHO HDTV included with current premium channel subscription. Discovery HD Theater and ESPN HD are available for an additional monthly fee. Programming subject to change and all programming services may not be available in all areas. The names of the featured programmers are the property of their respective owners. Other restrictions apply. © 2003 Cox Communications, Inc. All rights reserved.

| Cox High Definition Service vs Satellite | Cox | Satellite |
|---|-----|-----------|
| Long Term Contract Required | No | Yes |
| Offers Local HDTV Programming | Yes | No |
| Ugly Dishes or Antennas Required | No | Yes |
| Local Service Technicians | Yes | No |
| Free repair on non customer caused service problems | Yes | No |
| Need to Purchase Extra Equipment | No | Yes |

Holiday Half Price Sale

EVERYTHING* is HALF PRICE!

- Cox Standard Service
 - Cox Digital Cable
- Cox High Definition Service
- HBO®, Showtime® & STARZ!®
- Cox High Speed Internet Service

All HALF PRICE
for one month!

Don't miss this Limited Time Holiday Half Price Offer!

**Call
NOW!**

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And get a Cable
Modem for only
\$19.⁹⁵**

Offer expires 1/16/04 and is available only to residential customers in Cox wired, serviceable locations. *Half price applies to services listed above. Equipment fees, taxes & franchise fees are additional. Any introductory service subscription offers are good only for the time specified; thereafter, standard monthly service fees apply. Limited Basic Cable required to receive optional services featured. Offer does not apply to services already subscribed to by customer. Offer applies to standard installation/connection on one TV set in Cox wired serviceable areas; other installation/connection or relocation fees may apply to additional TV sets. Not all services available in all areas. HBO® and Cinemax® are service marks of Home Box Office, Inc. ©2003 Showtime Networks Inc. All rights reserved. SHOWTIME and related marks are registered trademarks of Showtime Networks Inc., a Viacom Company. All rights reserved. STARZ! and related channels and associated service marks are the property of Starz! Encore Group LLC. **\$19.95 modem applies to new CHSI customers only. Customer's computer must have an open USB port or an installed Network Interface Card (NIC). Cable modem purchase or rental required. Rates are subject to change and do not include equipment fees, applicable taxes, surcharge or other fees. Other restrictions apply. ©2003 Cox Communications, Inc. All rights reserved.



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Pensacola, FL 32504

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STANDARD**

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Pensacola, FL 32501

A decorative arrangement of red and white striped candy canes tied together with a large, shiny green ribbon bow, positioned on the left side of the envelope.

Holiday Half Price Sale EVERYTHING* is HALF PRICE!

See Offer Panel for Details