

The Idea Company

Every newspaper ad, radio commercial, TV spot, billboard, brochure, marketing plan or direct mail piece begins with an idea.

And that's one thing we're really good at. Ideas. Great ones. Ideas that can make your company or product stand out from the pack. Ideas that people remember. And respond to.

Ideas that will help you leap-frog your competition.

Ideas that solve problems.

Ideas for a new look. A new logo. A new image. Audio ideas. Visual ideas. Emotional ideas.

Ideas that will streamline your current program and create a more powerful synergistic punch.

Ideas that sharpen media buying for efficiency, economy and effectiveness.

Ideas in production and printing that will flat out save you money — without compromising quality.

Ideas that make a difference.

Since 1980, we've been coming up with great ideas for our national, regional and local clients. Their success is our success. Simple as that.

If you're interested in advertising great ideas, call us. (509) 326-3604.

It just may be the best idea you've had in a long time.



Creative Consultants

